



Your Next Escape

A Spotify exclusive podcast. Featuring leading hotels across the UK

Recording Season One soon...



Launching exclusively to Spotify, season one of "Your Next Escape". A professionally produced broadcast quality podcast, recorded inside some of the leading hotels in the United Kingdom. Focusing on the ambitions and the quality of thirty six hotels from Cornwall to The Highlands, from Surrey to Norfolk and all points in between. Talking to the management, the staff across all areas of an establishment, and to the customers staying in those hotels. The ambient sounds of a busy hotel or spa, restaurant or bar, piped into the listening ears of podcast subscribers all over the UK and additionally across the world.

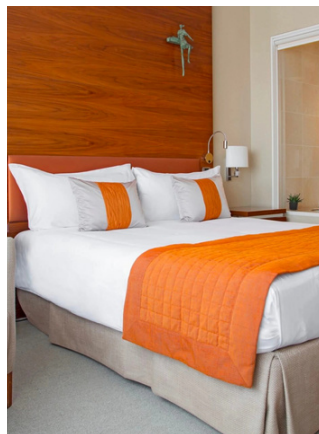
A first of it's kind in the UK, putting hotel revenue first.

Breaking new ground for hotels

Understanding the data and research talking to hotels across the UK, and looking at how to extend and to renew relationships with customers, both existing and also those customers that you haven't yet reached, we drew distinct conclusions as to next steps.

The cost and the reach of print advertising and paid for "advertorial" in the press has limited scope for growth and often is impossible to gauge the success of. Engaging with customers via investments in updated websites, the use of Instagram and Facebook, while more dynamic than print, often only attracts existing customers attention rather than tell a story or paint a picture to the next generation of customers we all wish to attract and retain.

We are the UK's oldest established commercial podcaster, first recording with major global brands more than a decade ago. Built on journalistic principles, and with a focus on using audio to capture the attention of listeners. We want to tell your story and to get you on-air. Putting you into the ears of new customers that you couldn't otherwise engage with.



Grab our detailed infopack from the download section of our website at <https://voxiferi.com>





Also from Voxiferi Studios



SOUNDS DELICIOUS

AMAZING FOOD DELIVERED BY PODCAST, NOT BY MOPED....

Sounds Delicious is a global podcast talking with and celebrating the best British food experiences, restaurants, eateries, diners and food establishments that we have, available in different formats to suit the marketing budget of every restaurant or eatery and to match your ambition, putting you directly into the ears of listeners for the first time. Exclusive to Spotify

THE MOST TAX EFFICIENT WAY TO GET ON AIR - EFFECTIVE AND POLISHED AUDIO

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