



SOUNDS DELICIOUS

The Podcast You Can Almost Taste

RECORDING SESSIONS START SOON ACROSS THE UK

WHAT IS SOUNDS DELICIOUS ?

Launching with Spotify, we are recording a new podcast focused totally on restaurants and eateries. Featuring businesses across the United Kingdom. For the first time in the UK a professionally created audio vehicle focused on every aspect of the restaurant trade, people, food and ambition. For the very first time an audio show, available on demand 24/7 via all podcast sources and launching as a Spotify Exclusive. Talking to you, your staff, even your customers about your dishes and your ambition. Introducing you to the customers you've not yet met and putting your story on-air.

For the cost of a half page one off print advertisement in a local paper you could be online, being heard, in professionally crafted audio, available on demand, telling your own story. You, your staff, your products and services to a listening audience. A print ad cannot do that and won't still be around next month to consume by customers.

In development since 2024 this is a focused podcast that is created by an established global podcaster. With our experience of recording podcast content with some of the world's largest brands, and shows that have been downloaded and streamed more than 69m times. Taking that experience and working locally. Driving visitors and revenue into eateries and restaurants. At a very challenging time.

And as appearing on our podcast is classed by HMRC as a marketing and advertising cost of doing business the invoice cost is a permitted deduction from any profits that you declare in your annual tax return. Effectively making the small outlay of appearing on our podcasts a zero cost advertising exercise. It's essentially free ! For more guidance speak to your accountant or bookkeeper.

8 MINUTE LAUNCH RATE

Intro rate

£139.00



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