

A Dignified Exit



The Podcast featuring Independent Funeral Directors across the UK

Launching with Spotify, we are recording a new podcast centred on independent funeral directors and their role in the community. Affording listeners their first ever ability to engage on-demand with a service that is so vital to our families and also an industry that they would only be forced to engage with during trauma and crisis. Season One goes live in April 2026.

For the cost of a full page one off print advertisement in a local paper you could be online, being heard, in professionally crafted audio, available on demand, telling your own story. You, your staff within your business to a listening audience. And as appearing on our podcast is classed by HMRC as a marketing and advertising cost of doing business the invoice cost is a permitted deduction from any profits that you declare in your annual tax return. Effectively making the small outlay of appearing on our podcasts a zero cost advertising exercise.

At a time of increasing costs and the impact of successive budgets that have not helped businesses or the public ability to face increasing costs of living, being able to get HMRC to essentially fund your airtime to speak to new customers is a boost.

Podcast consumption in the UK has reached record highs in 2026, transitioning from a niche habit to a mainstream staple of daily life. According to January 2026 BBC data, over 70% of UK adults have now engaged with podcasts, with roughly one-third of the population tuning in on a weekly basis—a significant jump from previous years. Our own data on our servers sees another change. This surge is heavily supported by the evolution of in-car technology; as of 2025, approximately 38% of UK drivers have Apple CarPlay or Android Auto in their primary vehicles, a figure that has more than doubled since 2021. In 2024/25 31% of all listens to our shows are now “on the move”.

It means our customers are now able to talk to new revenue prospects on commutes and the school run.

20 MINUTE SHOW SLOTS FROM
REMOTE RECORDING **£649.00**




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